



Sponsorship Opportunities

Contact us to discuss availability of the following sponsorships.
We can also create custom sponsorships to fit specific requests.

Presenting Sponsor

- Lead recognition in all advertising, marketing and promotional materials
- Lead logo presence on billboard, newspaper, radio and TV advertising
- Lead logo presence on all print and electronic materials for direct marketing
- Two 8' x 10' sponsor signs prominently displayed at the Expo
- Lead logo presence on signs, stages and banners at the Expo
- Two Exhibit booths in a prime location at the Expo
- Lead recognition in the Expo program for the sponsor
- Lead logo presence on Healthy Living Expo website with a link to the sponsor's website

Presenting Sponsor: \$20,000

Employer Edge Ticket Sponsor OR Senior Day Friday OR Family Day Saturday

- Recognition in advertising and promotion where appropriate for the sponsorship
- Logo presence on marketing and promotion materials for the designated sponsorship
- Logo on Expo admission tickets for the designated sponsorship
- Customized 8' x 8' sponsor sign at Expo entrance
- Opportunity to provide a logo bag or information to visitors on the sponsored day
- Recognition in the Expo program for the sponsorship
- Logo presence on Healthy Living Expo website with a link to the sponsor's website

Sponsorship: \$3,500

Exclusive: \$5,000

Special Area Sponsors

Movement & Activity Stage / Walking Track / Fit Family / Kitchen Stage / Living Natural & Green / Fitness

- Logo presence on overhead banner designating the area
- The opportunity to make special presentations in the area where appropriate
- Recognition in the Expo program for the sponsor
- Logo presence on Healthy Living Expo website with a link to the sponsor's website

Special Area Sponsorship: \$2,900

Exclusive Sponsorship: \$4,000

Expo Program Sponsor

- Prominent logo presence on the Expo program distributed to all visitors at the door of the expo
- One 8' x 8' sign at Expo entrance adjacent to the volunteers distributing the program
- Logo presence on Healthy Living Expo website with a link to the sponsor's website

Expo Program Sponsor: \$3,500

Exclusive Product OR Service Sponsor:

- Exclusive opportunity for your product or service at the Expo. This is reviewed on an individual basis and the fee is determined based on the number of interested participants in the sponsorship.

Exclusive Product or Service Sponsor: TBD

Senior Transportation Sponsor:

- Sponsor provides transportation from designated Healthy Living Expo parking areas to the Convention Center on Senior Day
- Signs with sponsor's logo at the transportation pick-up and drop-off points
- The opportunity to provide printed information to those riding
- Recognition on senior promotional materials distributed to seniors prior to the expo
- Recognition in the Expo program for the sponsor
- Logo presence on Healthy Living Expo website with a link to the sponsor's website

Senior Transportation Sponsorship: \$3,500

Non Profit Exhibitor Sponsor Sponsorship provides 10 Non-Profit Agencies the opportunity to participate FREE

- Sponsor's Logo printed on E-tickets distributed to all 10 Agencies for their supporters to attend the **Expo with FREE ADMISSION**
- Logo presence on a banner hanging overhead the Non-Profit Area
- Recognition in the Expo program for the sponsor
- Logo presence on Healthy Living Expo website with a link to the sponsor's website

Non-Profit Sponsor: \$3,500

Financial Services Sponsor:

- Opportunity to be the "Official Financial Services Sponsor" at the expo
- Logo presence on an overhead banner above the exhibit area
- Recognition in the Expo program for the sponsor
- Logo presence on Healthy Living Expo website with a link to the sponsor's website

Financial Sponsor: \$3,500

Just for the Health of it! T- Shirt Sponsor - 100 shirts per \$750 sponsorship

- Company Logo on 100+ Just for the Health of it! T-Shirts used as stage prizes
- The opportunity to provide information in the Expo bags at the entrance
- Listing on the Healthy Living Expo website as the T-Shirt prize sponsor
- Available only to sponsors and pavilion exhibitors with 2 booths or more

Just for the Health of It! T-Shirt Sponsor: \$750

Sponsor A Walk on the Walking Track

- Company name on the Walk Schedule located at the Track
- The opportunity to provide information and a prize drawing to the Walk Participants
- Information table along the Track **ONLY** available during the Walk
- Recognition in the Expo program as sponsor of the Walk
- Listing on Track Schedule on the Healthy Living Expo website

SINGLE Walk Sponsor: \$600

www.TheHealthyLivingExpo.com

The Healthy Living Expo is produced by Corporate Services & Events, Inc.

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