



# SPONSORSHIP OPPORTUNITIES

## HEALTH CHECK SPONSOR

- Exhibit space at the Expo for the health check and exhibit space for marketing
- Recognition in the Expo program offering a Health Check
- Logo presence on Healthy Living Expo website with a link to the sponsor's website

**Health Check Sponsor: \$1,200**

## EXPO BAG SPONSORSHIP

- Prominent logo on plastic bag presented at the door for the visitor to carry through out the expo
- Opportunity to place company information in the visitor bag
- Exhibit space in a prime location at the Expo
- Logo presence on Healthy Living Expo website with a link to the sponsor's website

**Expo Visitor Bag Sponsor: \$2,750**

## EXPO PROGRAM SPONSORSHIP

(8.25 x10.75) printed program with a listing of exhibitors, stage schedules and sponsors

- **HALF page ad** in the Expo program
- **Exhibit space** (10'x 10') in a prime location at the Expo
- Logo presence on Healthy Living Expo website with a link to the sponsor's website

**Expo Program Sponsor: \$3,000**

## EAT RIGHT KITCHEN STAGE SPONSORSHIP

- Logo presence on 12' WIDE X 8' TALL backdrop on the stage area
- Two 30-minute presentations at the kitchen stage are available to sponsor.
- Listing in the expo program as sponsor of the stage
- Sponsor's name listed on expo diagram provided at the expo
- Exhibit Booth (10' x 10') in a prime location at the Expo
- Logo presence on Healthy Living Expo website with a link to the sponsor's website

**Eat Right Kitchen Stage Sponsor: \$2,500**

## GET ACTIVE FITNESS STAGE SPONSORSHIP

- Logo presence on 20' WIDE X 8' TALL backdrop on the stage area
- Opportunity to make up to a 40-minute presentation at the sponsored stage area.
- Recognition in the Expo program as the stage sponsor including a **HALF page ad**
- Exhibit Booths (10'x 20') in a prime location at the Expo
- Logo presence on Healthy Living Expo website with a link to the sponsor's website

**Get Active Fitness Stage Sponsor: \$4,000**

## SENIOR SPONSORSHIP

- Logo presence on marketing and promotion materials for the designated sponsorship
- Logo on Expo admission tickets for the designated sponsorship
- Logo presented on a 20' x 8' sponsor sign prominently displayed at the Expo
- Opportunity to provide a logo bag or information to visitors on the sponsored day
- Recognition in the Expo program including a **HALF page ad**
- Exhibit Booth (10' x 10') in a prime location at the Expo
- Logo presence on Healthy Living Expo website with a link to the sponsor's website

**Senior Sponsor: \$5,000**

**[www.TheHealthyLivingExpo.com](http://www.TheHealthyLivingExpo.com)**

**The Healthy Living Expo is produced by Corporate Events, LLC.  
PO Box 18049 Knoxville, TN 37928-2049 (865) 851-8141 / (865) 388-3180**